



Speech by

Hon. PETER BEATTIE

MEMBER FOR BRISBANE CENTRAL

Hansard Thursday, 7 June 2007

MINISTERIAL STATEMENT

Queensland Talents Rock MUSEXPO

Hon. PD BEATTIE (Brisbane Central—ALP) (Premier and Minister for Trade) (9.50 am): One of the areas where the Smart State is seeing expansion relates to the music industry. Queensland musicians and music industry representatives who have been showing off their talents at MUSEXPO in Los Angeles have been rewarded with licensing deals, movie placements for songs and interest from major labels. This year the Queensland government provided funding for Pete Murray, Tyrone Noonan and Transport to attend the expo from 29 April to 2 May.

We are now regarded as one of the hot spots in terms of the music industry around the world. I seek leave to incorporate details in *Hansard*.

Leave granted.

Each of the acts performed evening showcase concerts in front of some of the world's most influential music industry decision-makers.

So far we have assisted 10 acts to attend Musement since it started in 2005. And our support has been well placed.

Since 2005, Queensland's talents have notched up a number of successes through Musement.

Resin Dogs have been invited to rock the prestigious Californian Coachella Festival in 2008.

Hydrofunk Records has signed a worldwide digital agreement.

Pete Murray performed for executives at Touchstone Pictures Studios and was offered endorsement by Gibson Guitars.

He has also been invited to appear at 2008 Canadian Music Week, and drew interest from several North American labels.

Transport was signed up by LA-based agents TKO. They have recorded a live set for airplay and sale to mobile networks, cable TV, and podcasts.

They also secured licensing and representation for their album *The Inner Chimp* in Canada and have been invited to showcase at Canadian Music Week.

Intercooler landed three licensing deals, including a US Volvo ad, placement on TV show *Degrassi High*, and a song for the movie *I told you so*, due for release in the US shortly.

And Q Music's Big Sound conference has signed a partnership agreement with Canadian Music Week and has also developed business ties with LA-based A&R Worldwide.

All in all, its great news for Queenslanders with lots of musical talent and big ambitions to make it on the world stage.